

EMILY KARP

Senior Web Developer

201-560-3091 • emily@webdevelopersstudio.com

Web developer and software engineer with 12+ years of experience building websites, web applications, and content-management systems. Started my career in client-facing web development at Web Developers Studio, then spent nearly a decade building and modernizing production applications at SmartAsset. Experienced in development, as well as UX, content, design, and communicating technical ideas to non-technical audiences.

WORK EXPERIENCE

Web Developer, Web Developers Studio, LLC Feb. 2026 - present, Sept. 2013 – July 2016

- Built custom responsive websites and web applications using WordPress, HTML/CSS, JavaScript, PHP, React, and other web technologies.
- Translated client goals, designs, and wireframes into production websites and custom functionality.
- Worked directly with clients on technical decisions, usability, branding, and project requirements.
- Managed development, testing, troubleshooting, and ongoing site maintenance.

Software Engineer → Senior Software Engineer, SmartAsset June 2016 – Sept. 2025

- Built the first version of a customer-facing web application that grew to drive approximately 70% of company revenue, generating enough leads to support multiple dedicated teams
- Later modernized the application into a standalone React/XState application to support its growth, expanded usage, and performance requirements
- Designed custom CMS and testing tools that enabled non-technical teams to manage and validate application content
- Led the consolidation of seven internal systems into a unified CMS, including requirements, UI development, data migration, and rollout
- Collaborated across product, design, editorial, QA, and engineering teams and mentored other developers

UX Support, Readorium (Online Education Startup) September 2012 – June 2014

- Managed and organized large volumes of educational content and multimedia assets
 - Edited and integrated instructional videos into platform interfaces
 - Supported user testing groups and gathered product feedback
 - Provided user support and troubleshooting during beta testing phases
 - Photographed young users of the product for the company website and promotions
-

INTERESTS & PERSONAL PROJECTS

- *Home Lab*: Maintain a personal home lab to explore Docker, reverse proxies, self-hosted services, and practical networking
-

EDUCATION

BA, Rutgers University, School of Arts and Sciences

2012